



DOC MONAGHAN® EDUCATIONAL PROGRAM



THE DOC MONAGHAN® EDUCATIONAL PROGRAM engages children and describes in easy to understand language, what is happening and why with asthma.

Doc Monaghan® makes learning fun and helps children understand that asthma is a disease that is manageable.

Program Includes:

- DVD
- Coloring Book
- Story Book
- Guide for Parents

The Monaghan Advantage

- ❖ Innovative 12 minute video available in English and Spanish.
- ❖ Lively, animated character education to engage a child's attention.
- ❖ Easy to understand language explains in terms children will understand that asthma is a manageable disease.

MANAGING ASTHMA THROUGH EDUCATION

THE FACTS

Asthma management programs supported by the Doc Monaghan® Educational Program have shown:

Within a 7 day period*

- Hospital readmission rates went from 15% to 0%;
- ER readmission rates went from 15% to 0%.

Within a 30 day period*

- Hospital readmission rates went from 38% to 0%;
- ER readmission rates went from 18% to 0%.

In one year of using the program**

- 29% decrease in discharges;
- 37% reduction in hospitalization.



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THE FACTS (continued)

In two years of using the program**

- 55% total decrease in discharges;
- 54% total reduction in hospitalization;
- 30% reduction in ER visits.

REFERENCES

*Conway E, Brungs S, Deveto L, Herzog D. Consistent approach to asthma education reduces hospital readmission rates. Resp Care Nov 2008 53(11):1542.

**Robison D. Results of an asthma education program for pediatric in-patients. AAE Conference 2009, New Orleans, LA-Tift Regional Medical Center.

DOC MONAGHAN® ENGAGES AND EDUCATES

- Martin, a young boy who has recently been diagnosed with asthma, learns from a colorful and slightly clumsy character who pops out of his TV and knows all about him!
- As the viewers watch the program they discover everything about asthma, why it occurs and how they can live with it successfully.
- Doc Monaghan® is part of the AeroBear® educational series.



ORDERING INFORMATION

PART #	NAME/DESCRIPTION	UNITS PER CASE
88485	DOC MONAGHAN® DVD Educational Program (English/Spanish)	cs/10

Contact your Monaghan Sales Territory Manager for more information or a demonstration.

